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2024 AILA Fall Conference and Webcast: Technology and Innovation Summit Track

The 2024 AILA Technology and Innovation Summit unites thought leaders, technology influencers, and immigration law practitioners in an effort to provide insight into what's happening now, what to watch for, and how we can shape the future of immigration practice through technology innovation. Join us in Dallas on Friday, September 27, 2024, as we explore key trends and emerging technologies impacting the future of law practices, as well as technology solutions you can incorporate into your practice today. This year's program considers the emerging role of artificial intelligence (AI) in the legal field, how to leverage new and existing technology, disruptors in the delivery of legal services, adapting to change with gamification, alternative business models, and the steps required to successfully implement new tech into your practice.

This year's summit will be one of three tracks offered at the AILA Fall Conference and Webcast. A separate PERM and Removal/Family track will be held simultaneously. In-person registrants will pre-select a track to attend on site but will receive the recordings for all three tracks. Webcast attendees can move between tracks for live sessions and will also receive the recordings.

September 27, 2024
The Adolphus Hotel
Dallas, TX

Times listed on the program are Central Time (CT)

Note: All sessions and events are subject to change without notice.

Friday, September 27, 2024

7:30 am – 5:00 pm **Registration and Exhibits**

7:50 am – 8:20 am **Keynote Address**

Damien Riehl, a former litigator turned tech innovator, brings an inspirational yet practical approach to the use of generative AI in the legal profession. He will discuss how AI has the potential to revolutionize the way lawyers work, live, and think.

**Damien Riehl, VP Solutions Champion, vLex Group, Minneapolis-St. Paul, MN*

(DL) = Discussion Leader

* = invited, not confirmed

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- 8:20 am – 9:20 am **AI Use Cases and Ethical Considerations**
 Explore the role of AI in immigration practice through proven use cases. Panelists will delve into how AI is reshaping various aspects of our work, from document processing to predictive analytics, offering lawyers innovative ways to increase efficiency and accuracy. Attendees will learn strategies and best practices for effectively integrating AI tools into their practice, enhancing both client outcomes and operational efficiency.
- **AI in document creation and review:** leveraging AI for faster drafting, document summarization, and more accurate analysis of legal documents
 - **Predictive analytics:** utilizing AI to forecast legal outcomes and inform strategic decisions
 - **Client interaction automation:** implementing AI-driven systems for client intake and communication to streamline processes
 - **Practice management and marketing:** developing business and marketing plans, analyzing internal financial data, and accelerating marketing processes
- 9:20 am – 9:45 am **Networking Break**
- 9:45 am – 10:45 am **Understanding the Transformative Forces Changing Your Law Practice**
 Examine the current market forces reshaping the practice of law, including regulatory reforms, the influence of tech disruptors, and the impact of AI on billing and consumer expectations. Join us to hear our expert panelists discuss how these developments in technology are transforming the legal landscape and how challenging traditional views can uncover new opportunities.
- **Regulatory updates and impacts:** nonlawyer ownership on the competitive landscape
 - **Innovative disruptors:** identifying new technologies and practices that are changing the practice of law
 - **Expanding access:** how limited scope and unbundled legal services are making legal support more accessible
 - **Future of legal practice:** understanding shifts in client expectations and strategies for thriving in the evolving legal market
 - **Generational change:** addressing changing consumer demographics, and the increasing use of technology
- 10:45 am – 11:10 am **Networking Break**
- 11:10 am – 12:10 pm **Embracing Innovation: Alternative Business Models for Transforming Legal Practice for Client Convenience and Affordability**
 Innovation is crucial for maintaining business relevance, and the legal industry is evolving towards alternative billing and business models. These new approaches offer predictable costs and continuous legal access, prioritizing client convenience and affordability, thereby enhancing client satisfaction and fostering long-term relationships.

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- **New service models:** fully virtual offices, unbundled vs. wrap-around services, online courses, and chatbots/virtual assistants to improve efficiency and accessibility
- **Innovative billing models:** subscription plans, hybrid (hourly/flat fee) models, and pay-as-you-go options for flexibility and predictable costs
- **Legal resourcing with data security:** offshore, onshore, and nearshore outsourcing while ensuring robust data privacy and security
- **Technology enablement:** remote collaboration tools, cloud-based document management, data analytics, and AI to streamline operations and enhance service delivery

12:10 pm – 1:00 pm

Lunch Break

1:00 pm – 2:15 pm

Winning the Change Management Challenge with Gamification

Explore how gamification can be used as an effective change management tool, strengthening firm culture, motivating staff, and encouraging adoption of new technologies that can revolutionize your firm’s delivery of legal services.

- **Implementation challenges:** Discuss common hurdles in changing and updating technologies
- **Motivation and engagement:** Understand the role of gamification in motivating staff and fostering new technology adoption
- **Winning the game:** Develop a well-laid plan that incorporates tactical communication, training, and gamification
- **Building a better firm culture:** Design a structured plan that dives innovation and a culture of curiosity

2:15 pm – 2:40 pm

Networking Break

2:40 pm – 3:55 pm

Utilizing Existing Technology to Achieve a Client-Focused Legal Practice

Innovation and automation don’t always require building a new product from scratch. Learn how attorneys have adapted existing software solutions to meet their needs while prioritizing client service. The panelists will share their insights on the automation tools and innovative methods they’ve implemented to enhance their practices using already-available technologies.

- **Enhancing experiences:** tools and strategies lawyers are using to increase efficiency and improve employee and client experiences
- **Listening internally:** collaborating with staff on new and creative ways to exploit existing technology
- **Client-centric adaptations:** techniques for arranging consultations and collecting client information seamlessly
- **Client feedback:** how seeking client feedback can lead to better client service

3:55 pm – 4:20 pm

Networking Break

4:20 pm – 5:45 pm

AILA’S Tech Innovators Showcase

Join us for an inspiring afternoon, featuring a curated showcase of innovations developed by AILA members and AILA partners. Get the story behind the

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products and learn how each innovator harnessed their creativity to power advances in immigration legal technology.

5:45 pm

Conference Concludes

5:45 pm – 6:30 pm

Fall Conference Happy Hour

Program Committee

*Ruby Lichte Powers, AILA Author, Build and Manage Your Successful Immigration Law Practice
(Without Losing Your Mind), Houston, TX*

Juan Jose Amell, The Woodlands, TX

Larry L. Drumm, Piedmont, CA

Catherine L. Haight, Marina Del Rey, CA

Carolyn S. Lee, Ithaca, NY

John F. Quill, Boston, MA

Sharadha Kodem, Irving, TX

Yasmin E. Voglewede, San Antonio, TX

Charity Anastasio, Practice and Ethics Counsel, Practice and Professionalism Center, Washington, D.C.

*Camille Rybacki Koch, Practice Innovation Specialist, Practice and Professionalism Center,
Washington, D.C.*

Sarah Kra, Education and CLE Program Associate, Washington, D.C.

Emmie R. Smith, Director of Professional Development, Washington, D.C.

Reid Trautz, Senior Director, AILA Practice and Professionalism Center, Washington, D.C.

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